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Robb & Stucky Selected to Design Interiors of Tibor Hollo's Panorama Tower as Part Of Luxury Retailer's New 'Builder Partnership Program'

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CORAL GABLES, Fla. (March 9, 2018) – Luxury design and home furnishings retailer Robb & Stucky has been selected by developer Tibor Hollo's Florida East Coast Realty, LLC (FECR) to design and furnish residential units at the new Panorama Tower currently under construction on Miami's Brickell Avenue. The project kicks off Robb & Stucky's new South Florida Builder Partnership Program, the latest offering introduced by the team at its Coral Gables showroom.

The 85-story, 2.6-million square foot waterfront building with 821 luxury rental apartments at 1100 Brickell Bay Drive is noted as the tallest residential tower south of New York.

Specifically, Robb & Stucky will design two model units, giving renters the option of having their units decorated in one of three customizable styles—downtown, midtown and uptown.

"We selected Robb & Stucky as our partner for this trophy asset because of the team's proven experience, creativity, relevance to today's consumer, and just as important, its highly collaborative, partnership-based approach," Hollo said. "Robb & Stucky has millions of dollars of luxury home furnishings in inventory from top design houses and licensed designers who will collaborate with interior designer Diane Sepler to market, merchandise and design our Panorama Tower model units."

The new South Florida Builder Partnership Program is an extension of Robb & Stucky's existing services related to the design and furnishing of single- and multi-family residential units. The program's services include model merchandising and professional hospitality design, complemented by advertising, marketing, on-site seminars and property tours.

Added Oscar Moreno, general manager of Robb & Stucky's Coral Gables Showroom: "We are honored to be selected by Tibor Hollo and FECR to work on this incredible building, which will redefine Miami's skyline. Panorama Tower is an ideal project to launch our new South Florida Builder Partnership Program, which was conceptualized to enable our builder partners to maximize value and provide residents with a new level of luxury living."

About Panorama Tower

Rising above the shore of Biscayne Bay, Panorama Tower is the newest and tallest residential skyscraper south of New York City. From the poolside sundeck to the 85th-floor penthouses, over 90 percent of the residences have breathtaking water views, and all residences feature spacious terraces. Panorama offers residents the largest apartments, quality finishes, top of the line appliances, as well as over 100,000 square feet of amenities. The tower features stunning pools, a state-of-the-art fitness center, and on-site pet spa and boarding. Panorama offers all the community conveniences residents need—all in the center of Brickell. For more information on Panorama Tower, call (305) 503-2100 or visit www.PanoramaTower.com.

About Robb & Stucky

Robb & Stucky is an upscale furniture and household décor retailer that offers professional interior design services and carries the home furnishing industry's top brands. Established in 1915 in Fort Myers, Fla., the company has locations throughout Florida in Naples, Sarasota, Coral Gables, and Boca Raton as part of its statewide expansion. For more information, call (239) 415-2800 or visit www.RobbStucky.com.