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We are in an era of health, and nowhere more so than at Panorama Tower, which will house an entirely tech-driven fitness center that fuses technology with wellness to take fitness amenities to the next level.

TEXT BY SANDY LINDSEY

Panorama Tower already has the distinction of being the tallest building in Florida. Featuring the first custom-branded Fit Solutions virtual fitness concierge, the development can boast offering one of the most health-conscious fitness apps on the planet. At its 15,000-sq.-ft. fitness center, residents can access Thriv brand workout equipment focused around digital behaviors along with Fit Solutions' Virtual Concierge App. The fitness center and app duo will offer access to professional training videos and tips, digital interaction with other users and access to a wide range of content including: tailored workouts, equipment education, food advice, "workout of the day," wellness and food tips. "We designed an application for Panorama's residents that allows users to request content and tailor their personal fitness goals," says Joseph Pritchett, Founder & CEO of Fit Solutions. "For example, if someone is training for a marathon, they can use one of our treadmills in the Panorama fitness center, map out the race, and create an optimal training experience from the comfort of their own gym.;"

PanoramaTower.com.

